

# your business. our tools.

HomeAdvisor Technologies, Inc. provides the tools and technology needed to help you grow your business

*HomeAdvisor Technologies, with the backing of Microsoft Corp. and leading mortgage companies, is dedicated to delivering world-class technology solutions specifically with the industry's needs in mind, bringing new customers and higher profits to real estate professionals nationwide. Now, with a recent investment of more than \$100 million, our customers and partners will have access to a wealth of additional products and services.*

## The Right Software

HomeAdvisor Technologies helps connect you with customers through our award-winning real estate portal and business software tools.

### HomeAdvisor.com

Recently rated the #1 homebuying Web site by Gomez Advisors for the second time in a row, HomeAdvisor.com delivers free leads to real estate professionals and continues to attract millions of homebuyers every month, thanks in part to a strong relationship with MSN and its 56 million monthly users. Consumers have unprecedented access to all of the information they need, while we drive thousands of free leads to our real estate partners.

### Realty Desktop

Acquire and retain customers with our real estate productivity tools. You can deliver excellent customer service in less time, increase customer satisfaction and free yourself to sell more homes.

Increase your revenues and profits with our customer and transaction management solutions, specifically designed for you and built with proven technology from Microsoft.

## Lending Solutions

With our recent acquisition of Tuttle Decision Systems and with additional new product innovations, we will provide you with leading-edge lending tools, helping you service your customers with better solutions and increase your revenues and profits.

## The Right Partner

### Your Business, Our Tools

Since every business is different, real estate professionals need to choose a technology partner that helps them build the right mix of technology for their business, and leaves the choices up to you.

Tools and software from HomeAdvisor Technologies keep the real estate professional in control of the transaction *and* technology, allowing you to build a customized suite of software tools to maximize profits and customers.

We're working with you *and* for you, enabling you to grow the way you know best.

"HomeAdvisor has effectively sprinted ahead of HomeStore's formidable sales team as well as beaten HomeStore's application-heavy e-Realtor to the market ... While HomeStore and HomeAdvisor battle it out for consumer dominance, HomeAdvisor ... just took the lead in the b-to-b category."

BLANCHE EVANS, REALTY TIMES

To become a partner with HomeAdvisor Technologies, call (425) 703-8854 or send an e-mail to [listings@microsoft.com](mailto:listings@microsoft.com) (HomeAdvisor.com inquiries) or [retools@microsoft.com](mailto:retools@microsoft.com) (Realty Desktop inquiries).